

PSE's Brighter Business Campaign Helps Businesses at The Landing Save Money

Just in time for summer shopping season, small business owners at The Landing are expected to start saving money on their energy bills after participating in Puget Sound Energy's (PSE) Brighter Business campaign.

To help business owners at The Landing become more energy efficient, PSE surprised tenants by going door to door delivering Brighter Business toolkits with information on how to save money by making simple behavioral changes (like correctly programming your thermostat) and upgrading to energy efficient products such as lighting, HVAC and kitchen equipment. Five businesses were selected as winners to receive larger energy efficient upgrades.

The Landing, covering a total of 614,000 square feet, was selected for the tenant energy efficiency initiative because of its diverse range of retail and restaurant tenants at the property. Its property manager, JSH Properties, has also taken an active role in helping reduce the overall energy use at the mall. The Landing just started a lighting replacement project, where they'll replace all the lights in the open parking lot, streets, walkways and garage with energy efficient LEDs. As a result, they will reduce their annual energy consumption by 78 percent!

To learn more about how your business can save money with energy efficiency, visit pse.com/foryourbusiness.

Top Tips for Making Your Business More Energy-Efficient

- Energy efficient lighting can help save a lot of money. Regardless of the size of your business, you can save around 20 to 40 percent on your bill every year.
- LED lighting lasts 25 times longer than incandescent, and three to four times longer than CFL, which means you won't need to replace bulbs as often, saving you time and money.
- Nearly 50 percent of business energy bills can be attributed to heating and cooling.
- Inefficient HVAC systems waste energy and cost more to operate. By upgrading your unit, you'll make your building more comfortable and save money on energy bills.

